🖼️ Welcome to 1st Day of Free Trial Class

1. Web Design Basics
2. What is Website ? Importance of Website ?
3. What is HTTPS ?
4. What is WWW ?
5. What is Domain ?
6. What are Domain Extensions?
7. What is Hosting ?
8. What are Different Types of Hosting?
9. Where Can we Buy Domain and Hosting ?

Exploring Web Design Basics



What is Website ? and its Importance in Today's World ?

☑️ 1. Boutique Example
Earlier: People used to open a boutique store in a commercial area, decorate it, and wait for footfall. **Now:** A simple website with your catalog, contact info, and booking system can attract orders from across the city.



What is a Website?
Examples:
- **https://www.amazon.in** – eCommerce website
- **https://www.youtube.com** – video streaming website
- **https://www.udemy.com** – learning platform
- **https://www.odmt.in** – education website for digital marketing training

Website Examples



HTTPS is the Lock to Your Digital House
Website = Your HouseHTTPS = The Lock on Your Door

When you go out, you lock your house to protect your valuables **Just like that...**When your website has **HTTPS**, it **locks the connection** so that hackers can't steal user data.

No HTTPS = Open Door 🚪 (Anyone can walk in)With HTTPS = Locked Door 🔒 (Only trusted users allowed)



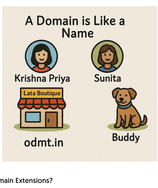
🌐 **WWW is the Road That Connects All Websites**
Website = Your HouseWWW = The Road Network

Just like your home is built on land and needs a road to be reached, **your website is part of the World Wide Web (WWW)** — a giant digital highway system.
If there's **no WWW (road),** people can't find your site.If there's **WWW (road),** anyone from anywhere can reach your site!



6. What is a Domain Name?

mamaearth
klc
google
bookmyshow
netflix

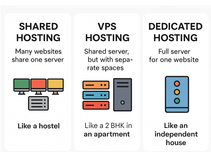


What are Domain Extensions?
Examples:
- **.com** – business [amazon.com, facebook.com]
- **.in** – India based [flipkart.in, odmt.in]
- **.org** – NGO [wikipedia.org, cry.org]
- **.net** – Network/tech-based sites
- **.edu** – Educational [harvard.edu]
- **.store, .tech, .ai** – New-age brands [teama.tech, digitalkart.store]

What is Hosting?



Different types of Hostings ?
1. shared Hosting
2. VPS Hosting (virtual private server)
3. Dedicated Hosting



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